



Case Studies : Employee Recognition Platform



Scenario: How an Employee Recognition Platform Simultaneously Increased Safety and Rewarded Employees.

Problem: A data storage company realized it was in serious trouble when the number of accidents in the manufacturing area began to creep upward. At the same time, Human Resources was swamped with complaints reflecting diminishing loyalty and increasing turnover. Experiencing similar complaints, the Division Managers asked HR to create a much needed performance recognition program. HR agreed to initiate a "zero injury" program for manufacturing, along with a service and performance awards program for the rest of the company. But what a tall order!

Solution: The HR Department turned to the Recognition Online Platform to tackle the situation. Like killing three birds with one stone, the platform created a safety program for manufacturing, a service award program for long-term employees, and a performance recognition program for Division Managers. It's an Internet based program that has something for everyone:

- Safety Awards—What better way to generate ideas about safety than to ask the people who do the jobs? Whenever employees make suggestions or changes to improve safety, their managers award them points. These points are tracked in an online account where employees easily redeem them for awards. Whoever thought safety could mean prizes and vacations!

- Service Awards—Employees who reach important service anniversaries automatically receive an e-mail acknowledgment of congratulations. The system also sends them an award certificate that looks wonderful on their walls. But let's face it; the best part is the link to the redemption site, filled with prizes and trips!

- Performance Awards—At last the Division Managers have a strategy to recognize salespersons that achieve quota or customer service reps that provide superior service. These hardworking individuals are awarded points for their efforts, which the admin tracks and records for prize redemption. It's a surefire motivator!

Outcome: During the first three months of using Statagic Incentives, accidents in the manufacturing area plummeted by 62%. They were well on their way to "zero injury" within the next six months. All across the board, Human Resources saw employee loyalty increasing and high turnover decreasing. The Internet gave HR and the Division Managers alike the power to monitor, administer, recognize and reward outstanding performance, and to spend less time doing so. Want to be the hero who brings the Recognition Online Platform to your company? \

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